**Course: Designator: MGMT340**

**Student Name:**

**Date:**

Objective 2: Given a case study of a business systems implementation, analyze the feasibility, cost, and benefits of implementing this system; the analysis should include sunk cost, fixed cost and variable cost, and a break-even analysis.

| **Assignment** | **F <60%** | **D 60–69.9%** | **C 70–79.9%** | **B 80–89.9%** | **A 90–100%** | **Points Possible** | **Points Earned** | **Comments & Feedback** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | *Concept not demonstrated* | *Cannot independently perform project requirements* | *Partial ability to execute, solve, and respond* | *Characterized by accuracy, researched, synthesis, creative insight/anticipation of consequences* | *Characterized by accuracy, researched, synthesis, creative insight/anticipation of consequences* | **15 Total Points** |  |  |
| Alternative C overall net present value (NPV) | The answer for the NPV is incorrect and is apparent that student does not understand the concept of NPV. |  | The answer for the NPV is incorrect but student appears to understand the concept as the error was due to a minor input error, such as forgetting the negative sign for the costs. |  | The answer for the NPV was correct and matches the faculty’s answer key. | 5 |  |  |
| Alternative C overall return on investment (ROI) | The answer for the ROI is incorrect and is apparent that student does not understand the concept of ROI. |  | The answer for the ROI is incorrect but student appears to understand the concept as the error was due to a minor input error, such as forgetting the negative sign for the costs. |  | The answer for the ROI was correct and matches the faculty’s answer key. | 5 |  |  |
| Alternative C overall break-even point (BEP) | The answer for the BEP is incorrect and is apparent that student does not understand the concept of BEP. |  | The answer for the BEP is incorrect but student appears to understand the concept as the right formula was used but the previous errors from NPV or ROI caused the error. | The answer for the BEP is incorrect but student appears to understand the concept as the right formula was used, but it was the selection of the wrong year that was the last year row 30 was negative which caused the error. | The answer for the BEP was correct and matches the faculty’s answer key. | 5 |  |  |

**Note: Failure to cite sources properly or using incorrect protocol when citing sources and listing references is cause for point reduction. Failure to cite sources will result in submission for academic integrity review.**