**Course: Designator: MGMT340**

**Student Name:**

**Date:**

Objective 2: Given a case study of a business systems implementation, analyze the feasibility, cost, and benefits of implementing this system; the analysis should include sunk cost, fixed cost and variable cost, and a break-even analysis.

| **Assignment** | **F <60%** | **D 60-69.9%** | **C 70-79.9%** | **B 80-89.9%** | **A 90-100%** | **Points Possible** | **Points Earned** | **Comments & Feedback** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | *Concept not demonstrated* | *Cannot independently perform project requirements* | *Partial ability to execute, solve, and respond* | *Characterized by accuracy, researched, synthesis, creative insight/anticipation of consequences* | *Characterized by accuracy, researched, synthesis, creative insight/anticipation of consequences* | **40 Total Points** |  |  |
| **Question 3-40.** What qualities might Jim possess that would make him a successful project manager? | Answer does not list valid qualities for a successful project manager. |  | Answer only lists one or two valid qualities for a successful project manager as identified in the textbook. | Answer only lists three valid qualities for a successful project manager as identified in the textbook. | Answer lists more than three valid qualities for a successful project manager as identified in the textbook. | 20 Points |  |  |
| **Question 4-36.** Look over the scope statement (Figure 4-1). If you were an employee at Petrie’s Electronics, would you want to work on this project? Why or why not? | Student response does not answer as to whether or not the student would be willing to work on this project. | Student response answers whether or not the student would be willing to work on this project but does not explain their rationale or reason. | Student response answers whether or not the student would be willing to work on this project but only somewhat explains their rationale or reason. | Student response answers whether or not the student would be willing to work on this project and explains their rationale or reason but does not mention the clear scope of the project. | Student response answers whether or not the student would be willing to work on this project and explains their rationale or reason. Additionally, the student does also mention the clear scope of the project. | 20 Points |  |  |

**Note: Failure to cite sources properly or using incorrect protocol when citing sources and listing references is cause for point reduction. Failure to cite sources will result in submission for academic integrity review.**