**Week 1 Assignment – Labor Market Research, Global Career Research, and Company Research (65 points)**

**Instructions: Read the directions for each of the 4 sections of this report and respond completely. Check your writing carefully and cite all sources of your research.**

**Part 1 – Describing Your Career Objectives (20 points)**

Explain, in a minimum of 100 words, the career that you aspire to achieve. Consider your career objectives after graduation, in five years, and beyond.

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| **Describe Your Career Objectives** |
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**Part 2: Labor Market Research (15 points)**

Based on the most recent data from the U.S. Bureau of Labor Statistics Occupational Outlook Handbook at <https://www.bls.gov/ooh/>, locate the Quick Facts for your career occupational area (based on your field of study) and insert the most recent data next to the five categories below.

**Occupation:**

**Median Pay:**

**Number of Jobs:**

**Job Outlook:**

**Employment Change**

**Part 3: Global Career Research (10 points)**

Read the pdf, “Where are the Jobs” (in class Files) published by the International Labour Organization, or locate another reputable source of information for data on global trends in employment trends by occupation.

Based on your research, what are the global employment trends for your occupational area? Describe what you learned from your research and cite the source: (Author, Year, URL or library database)

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| --- |
| **Global Employment Trends** |
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**Part 4: Company Research (20 points)**

Based on your company research from sources listed in the Week 1 lesson or other reputable sources, fill out the chart with information about two companies, either local, national, or global, where you would like to work. Cite the source for your research (Author, Year, URL or library database)

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| --- | --- |
| **EMPLOYER 1 – 10 points** | **EMPLOYER 2 – 10 points** |
| Company Name: | Company Name: |
| Products or services: | Products or services: |
| Number of employees: | Number of employees: |
| Annual sales/profits/growth for the past year: | Annual sales/profits/growth for the past year: |
| Potential for growth of the firm and the industry as a whole: | Potential for growth of the firm and the industry as a whole: |
| Major competitors: | Major competitors: |