**Ethical SWOT Analysis of Your Topic**

Your Name

DeVry University

LAS432 Technology, Society, and Culture

Professor Name

Month Day, Year

**Ethical SWOT Analysis of Your Topic**

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| **Strengths*** What are the advantages of the technology?
* How will it positively impact culture and society?
* What are other potential gains?
 | **Weaknesses*** What features of the technology may hinder success?
* What are the limitations of the technology?
* How does the technology address issues of equity?
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| **Opportunities*** What are external factors that may contribute to the success of the technology?
* What social, political, and/or cultural trends may influence reception?
* What are the opportunities for growth?
 | **Threats*** What external factors may pose a threat to the success or adoption of the technology?
* What social, political, and/or cultural trends may influence reception?
* What are potential hurdles to growth?
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